

ELANA AFRIKA -BREDENKAMP



Elana Afrika-Bredenkamp is one of the most recognised media personalities in South Africa. This mom-trepreneur is highly influential in social media and one of the country's most prominent tweeters & Instagrammers. She complements her strength in the digital space with a sizzling lifestyle & fashion blog chocolateface.co.za.

Her former TV presenting roles include SABC3's Expresso Show and Coza on VIA. She's formerly presented on 5FM, Jacaranda FM and KFM - for which she was nominated for a MTN Radio Award. Other TV hosting roles include The Road to Miss SA and numerous programs for Mnet, Supersport and Kyknet.

A former-SAMA judge, her film-acting roles include Footskating 101, Spaarwiel, Jimmy in Pienk, Stone Cold Jane Austen and Hollywood in My Huis. In 2013 she was the lead actress in Droom at the Klein Karoo National Kunstefees.

Fashion has always been of keen interest to Elana. She's a GQ Style Award Winner and recipient of Glamour magazine's Most GLAMOURous Award. Elana extended her love for fashion by launching the well-known ShoesDay concept to radio and extended it online with #ShoesDay, giving her shoes to her fans via social media. She's been nominated at the YOU Spectacular awards and won a social media influence prize with Channel24.

Elana is in enormous demand on the corporate speaking and MC circuit. Her CSI work includes an ongoing mentorship program with her alma mater, Parow High School. She's an ambassador for CANSA and the Red Cross Children's Hospital. Elana is a keen golfer with honorary membership at premium golf courses in Johannesburg and Cape Town and serves as an ambassador for SA Brandy Museum.

An astute businesswoman and university graduate, Elana launched her first range of wine in 2014 - "Elana Wine" - a boutique range of Shiraz produced in the Durbanville Wine Route region, raking in a Gold Michelangelo award.

More details on elanaafrika.com and @elanaafrika





220 000+

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35 000+

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38 000+

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**FOR BOOKINGS & ENQUIRIES
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